## SPONSOR | SKY GUY: EXPLORING THE NIGHT SKY



Do you look to the night sky and wonder what's going on out there? The answer is – a lot. From comets breaking up as they pass by the sun, to planets aligning in the early morning sky, and high periods of solar activity impacting how we communicate on earth, astronomer John Gianforte – the Sky Guy – is here to act as our tour guide on a fascinating journey through space.

John began his own journey to the stars when he was barely old enough to hold his parent's binoculars. Now he directs his curious eyes skyward as an astronomy instructor and the director of UNH observatory, where he encourages people from all walks of life to ask questions and find answers to the mysteries and science of space.

In a series of 1 to 3 minute videos, THE SKY GUY: EXPLORING THE NIGHT SKY will shine a light on recent cosmic discoveries, explore the science behind what we see in the stars and dive deeper into the fascinating work of scientists and students in New Hampshire – including UNH's contribution to NASA's solar probe project, which will take the closest pass by our sun ever achieved,

At a time when science literacy is more important than ever, THE SKY GUY is a voyage to space that's equal parts stellar and down-to-earth, making our universe accessible to everyone.

## SKY GUY: EXPLORING THE NIGHT SKY SPONSORSHIP INCLUDES:

- Graphic recognition on three Sky Guy videos (1-3 minutes in length). Videos will appear on NHPBS, NH Explore, and online
- •Recognition on NHPBS social media including Facebook
- •Recognition on NHPBS.org/space, a learning destination featuring Sky Guy

**INVESTMENT**: \$2.200



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Commercialism Research, City Square
Associates, January-February 2016

